

# Mothers' Union Diocese of Peterborough Website Privacy Policy

June 2025

#### Introduction

Mothers' Union is committed to protecting and respecting your privacy. This policy (together with any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our practices regarding your personal data and how we will treat it.

The website http://mothersunionpeterborough.org is owned and operated by Mothers' Union Diocese of Peterborough.

## Information we may collect from you:

We may collect information from you online in the following ways:

- When a beneficiary benefits from our services;
- When you have donated to us via any method;
- You have used our services or benefited from the charity;
- Through our use of Google Analytics cookies (please see the cookies section below);
- Through your request for publications and other marketing materials;
- Through your request for information about our services and related topics and events;
- Through your registration for events;
- When you apply for a job;
- When you are employed or contracted;
- Through your contacting us with enquiries and comments;
- Through your donation or publication purchase.

If you take one of the steps mentioned above, we may collect and process personal information about you such as:

- Your name, address, email address and other contact information;
- Records of your correspondence with us, if you have contacted us;
- Interests;
- Donation history;
- Details of your visit to the website;
- Information about your educational/professional experiences, and any other information provided to us in your comments.

## Where we store your personal data:

The data that we collect from you may be transferred to, and stored at, our servers in the UK. It may also be processed by persons operating in the EEA who work for us or an organisation we have instructed. If we do send your personal data outside the EEA we will take steps to ensure that the recipient implements appropriate measures to protect your information.

#### Uses made of the information:

We will process any of your personal data, in accordance with our obligations under applicable data protection laws and regulations, for the following reasons: to provide you with the services you have requested; to comply with applicable laws and regulations; for administrative purposes; to assess enquiries; and to provide you with information about us and our services. If, at any time, you do not wish to receive further information about us and our services, contact the Data Controller jeanerose@btinternet.com

# Disclosure of your information:

We may disclose your personal information to third parties if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply any agreements; or to protect the rights, property, or safety of MU, or others. This includes exchanging information with other organisations for the purposes of safeguarding or other statutory regulations we have to comply with.

# Your rights:

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting the Data Controller jeanerose@btinternet.com

#### IP Addresses:

MU may collect information about your computer, including, where available, your IP address, operating system and browser type, for system administration. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

## **Cookies:**

Our website uses cookies to record visits to the website. This helps us to improve the website and provide you with a good experience when you browse the website. Please see our Cookies Policy (below) for more information.

## **Cookies Policy:**

We only use Google Analytics on our website. We do not use any other third party cookies. By using this website you consent to the processing of data by Google Analytics.

If you do not consent to the use of Google Analytics cookies you may not be able to use the full functionality of this website.

For more information about cookies and the type of cookies our website uses, see the frequently asked questions we have prepared below.

#### What is a cookie?

A cookie is a small text file which is generated by a website and stored in a folder on your computer. The cookie stored is unique to your computer.

# Why are cookies needed?

Cookies are needed to make websites work better. For example when you add an item to your shopping cart on the Amazon website the contents of the shopping cart are stored in the cookie. Another example would be when you log into a webmail service such as Hotmail or Gmail a cookie is generated that confirms you are logged in. When you log off the cookie is deleted. This means if someone goes back to your webmail address they will not be able to read your emails.

#### What cookies do we use?

Mothers' Union Diocese of Peterborough uses Google Analytics cookies to record visits to the website. This helps us to identify which parts of the website are popular and which are less so.

# Why do Google Analytics need to know about my computer?

Early web traffic analytics used the IP address of a visitor to a website however this did not allow for tracking individual visitors where the IP address was the same, for example, computers on a corporate network.

The information generated by Google Analytics cookies will be used by Google Analytics to evaluate the use of this website.

Google Analytics may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google Analytics' behalf.

## **Google Analytics cookies DO:**

Identify a computer to a website

Store information generated by a website

# **Google Analytics cookies DO NOT:**

Identify a computer's owner to a website

Gather information from a computer

# I still don't want cookies on my PC - what can I do?

All major browsers have options that will restrict the use of cookies. However, in many cases this will limit the features you can use on a website.

# Changes to our privacy policy:

This privacy policy was last updated on 24<sup>th</sup> June 2025. Mothers' Union Diocese of Peterborough reserves the right to vary this privacy policy from time to time. Such variations become effective on posting on this website. Your subsequent use of this website or submission of personal information to Mothers' Union will be deemed to signify your acceptance to the variations.

## **Contact:**

Questions, comments and requests regarding this website privacy policy should be addressed to Mrs Jean Rose, the Data Controller at jeanerose@btinternet.com